



IRCC DIWALI FESTIVAL OF LIGHTS ADVERTISEMENT – TERMS AND CONDITIONS

1. INTRODUCTION

We are pleased to present the IRCC annual general advertisement package! Thank you for supporting IRCC in its cultural and community outreach endeavors. This advertisement in the Diwali Festival of Lights program book is an opportunity for businesses and individuals to reach the local South Florida community, especially the large Indian and South Asian population in the tri-county area.

2. GENERAL TERMS

- By submitting the form online or otherwise, and making the payment for the advertisement, the advertiser agrees to abide by all guidelines, rules, terms, and conditions specified in this document and on the IRCC website. The advertiser also agrees that the contact person submitting the form on the IRCC website has the authority to bind the advertiser into this agreement with IRCC.
- The payment of the advertisement fee is required before IRCC can proceed with submitting the artwork for printing.

3. ADVERTISEMENT ARTWORK SPECS

Ad Size	Artwork Size	Bleed Size	Live area
Back Cover	8.625 x 11.125	8.375 x 10.875	7.875 x 10.375
Inside Cover	8.625 x 11.125	8.375 x 10.875	7.875 x 10.375
Two Page Spread	17.25 x 11.125	17 x 10.875	16.5 x 10.375
Inside Full Page	8.625 x 11.125	8.375 x 10.875	7.875 x 10.375
Half Page Vertical	5.625 x 8.625	5.375 x 8.375	4.875 x 7.875
Half Page Horizontal	8.625 x 5.9375	8.375 x 5.6875	7.875 x 5.1875
Quarter Page	3.5 x 4.625	3.5 x 4.625	3.5 x 4.625
Quarter Page Island	4.9 x 4.75	4.9 x 4.75	4.9 x 4.75

4. REVIEW AND APPROVAL OF APPLICATION

- The IRCC Board will review all submissions and approve or deny the submission. The IRCC Board will have exclusive authority to determine whether to accept an advertisement application, and to reject or unpublish an advertisement for any reason whatsoever.
- Payments made for Diwali Festival of Lights advertisements are non-refundable.

5. LIABILITY

- IRCC shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, terrorism, or any other cause beyond its control.
- Any and all matters not expressly provided for in this document or on the IRCC website will be at the sole discretion of IRCC.