



# IRCC

INDIAN REGIONAL & CULTURAL CENTER



## IRCC ANNUAL GENERAL SPONSORSHIP PACKAGE

### 1. INTRODUCTION

We are pleased to present the IRCC annual general sponsorship package! Thank you for supporting IRCC in its cultural and community outreach endeavors. This sponsorship is an opportunity for businesses and individuals to reach the local South Florida community, especially the large Indian and South Asian population in the tri-county area.

### 2. ABOUT IRCC

Founded in 1978 by a small but culturally passionate group of Indian immigrants. IRCC was one of the first Indian organizations in South Florida whose sole purpose was to preserve and promote our rich Indian heritage and culture among families who had made America their home. Over the years, the community came together to celebrate many festivals. This special bond brought them closer and kept ancient traditions and culture alive.

Today we stand recognized as a formal non-profit organization, registered with Internal Revenue Services under code section 501(c)(3). Our main contribution towards the growing Indian community is instilling the next generation with rich Indian traditions and strong appreciation for our heritage. We continue to host family events throughout the year and have also broadened our horizons to have our youth participate and host many charitable events.

### 3. BENEFITS OF ANNUAL GENERAL SPONSORSHIP

- Your logo will be displayed on the IRCC website until the end of the year.
- The logo displayed on the IRCC website will also link back to your website.
- Your logo will be included on general email blasts as an annual sponsor of IRCC.
- Your sponsorship will be seen by our website visitors and our email distribution list subscribers, estimated to be over 3000 in number.

### 4. GENERAL TERMS

- By submitting the form online and making the payment for the sponsorship, the sponsor agrees to abide by all guidelines, rules, terms, and conditions specified in this document and on the IRCC website. The sponsor also agrees that the contact person submitting the form on the IRCC website has the authority to bind the sponsor into this agreement with IRCC.
- The payment of the sponsorship fee is required before IRCC can publish the sponsor's logo on the IRCC website and any other materials.
- Once the sponsorship fee is paid and the sponsorship application is approved by IRCC, the sponsor's logo will be displayed on the IRCC website until the end of the calendar year in progress. The logo will also be displayed on general email blasts sent to the IRCC distribution list. However, sponsor logos may not be present on all emails sent by IRCC – logos of annual sponsors will be displayed on non-event-specific emails and some event related emails. For instance, emails related to the Diwali Festival of Lights event may not contain the annual general sponsor logos as this event has separate sponsorship packages specifically for that event.

## 5. REVIEW AND APPROVAL OF APPLICATION

The IRCC Board will review all submissions and approve or deny the submission. The IRCC Board will have exclusive authority to determine whether to accept a sponsorship application, and to reject or unpublish an existing sponsorship for any reason whatsoever.

## 6. LIABILITY

- IRCC shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, terrorism, or any other cause beyond its control.
- Any and all matters not expressly provided for in this document or on the IRCC website will be at the sole discretion of IRCC.